

The Three Laws of Performance



July 19 – 22, 2022

Event Overview

The Three Laws of Performance is a 3.5-day event designed for leaders and teams looking to create a “new” future – a future that provides a sustainable competitive advantage, elevates company performance and positions the organization for success.

Grounded in the best-selling book, *The Three Laws of Performance: Rewriting the Future of Your Organization and Your Life*, this event is designed for attendees to apply this cutting-edge approach to impacting individual and team performance.

Participants will gain access to:

- Critical factors that drive team performance
- Hidden assumptions that limit action and velocity in the organization
- The power of high-performance language when dealing with uncertainty and challenges
- Authentic organizational alignment and coordinated action
- New ways of collaborating that expand the team’s ability to produce results
- Tools to have your vision sustained over time and owned throughout the organization

The event is presented as a dialogue and includes inquiry and discussion, practice, exercises, work in small groups, and assignments between sessions.

Individuals and teams at all levels are welcome to attend – from top executives to emerging leaders.

Dates: July 19 – 22, 2022

Times: 8:00am – 6:00pm and 8:00am – 1:00pm on July 22

Location: Pullman Saigon Centre, 148 Tran Hung Dao, District 1, Ho Chi Minh City

Language: Vietnamese Translated

Pricing: \$1,500 USD per person

Seating is limited. Early registration is recommended.

Registration closes on Friday July 8, 2022.

Event Leaders

David F. Brown **Senior Consultant, Vanto Group**



David F. Brown is an experienced management professional with background in business development, relationship management and significant experience in the field of executive recruitment and the design and delivery of recruitment operations.

As a senior consultant and a key member of Vanto Group's Asia team, David is accountable for the sales, design and delivery of consulting engagements to produce breakthroughs in organizational performance for Vanto Group's clients throughout the region, including Southeast Asia, Australia and New Zealand. He has been delivering Vanto Group's proprietary methodology over 12 years, including extensive experience of delivering work in a fully translated environment.

David has also been instrumental in Vanto Group's acquisition of new talent, which has played a substantial role in the growth of Vanto Group's businesses worldwide.

Prior to joining Vanto Group, David held positions in sales, business development and senior leadership roles as an executive recruiter and manager of recruitment operations for the University of Southern California (USC).

Van Nguyen **Senior Consultant, Vanto Group**



As a senior consultant for Vanto Group, Van Nguyen is accountable for the expansion of Vanto Group's operations in Vietnam, as well as planning and leading consulting engagements to produce breakthrough performance for our client organizations.

Prior to joining Vanto Group, she worked across diverse industries in a variety of capacities, including translation, sales, project management and auditing.

She holds an MBA from Webster University and two Bachelor's degrees, one in English and one in Economics, from Vietnam National University.

About Vanto Group

Vanto Group is a boutique global consulting firm that has been pioneering the field of organizational transformation for almost 30 years.

We have designed and implemented large-scale initiatives with more than five hundred clients across twenty countries, from mining operations in South Africa to Fortune 500 companies in the US and from government agencies in Latin America to one of the wealthiest families in Japan.

Our unique approach—the product of continuous research and development and of work with some of the most successful organizations in the world—allows us to partner with clients in a way that rapidly and reliably produces breakthrough results that are sustained by a new breakthrough culture.

We bring the expertise in transformation.

You bring the expertise in your field.

Together we create extraordinary results.

For more information visit www.vantogroup.com

What Experts & Clients Say About Vanto Group's Methodology

"At Mekong Capital, our bold commitment to our investee companies is that we cause them to achieve results far larger than they could achieve on their own. Our long-term partnership with Vanto is a key enabler for us in this journey to dramatically and quickly elevate the performance of our investees companies immediately after we become a shareholder. With Vanto's unique coaching framework, our investees dare to declare and commit to outrageously challenging targets for their business. Even more importantly, those companies that actively embrace and deploy Vanto's framework actually achieve those very same targets that first occurred to all as outrageous."

Chad Ovel, Partner
Mekong Capital, Vietnam

"Running a business is a complex matter, and at the heart of any business is people. I have yet to see anything that has such a positive impact on people's ability to relate, communicate, and perform as Vanto Group has."

Paul Fireman, Former CEO, Reebok

"This is basic training for the mind, the heart, and the soul. It is the most positive transforming experience I've ever been a part of. If you want miracles in your life, this is the way."

Mikio Uekusa, President
Akebono Corporation, Tokyo, Japan

"In my 17 years of being in the company this is the very first quarter a team has created a promise and kept a promise like this. The culture has been one where teams set targets that no one expects to meet and no one is held accountable for.

The team can now see for the first time the possibility and the pathway to being a group of people who have what it takes to create and realize a bold future."

Panus Watanachai, CEO
Panus Assembly Co., Ltd., Thailand

"What greatly impressed me with regard to the Vanto Group process and technology is that it has a way of actually giving people hands-on access to altering the culture of an organization."

Michael C. Jensen,
Professor of Business Administration
Emeritus, Harvard Business School

To Register

Ready to create your next breakthrough in performance?

Register for **The Three Laws of Performance** by contacting:

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